

Report

Report subject: South Wilts Sports Club - Hub/Multi-Sports Project

Report to: City Area Committee (Community)

Date: 20/01/09

Author: Louise Cary, Principal Sports Services Development Manager

SOUTH WILTS SPORTS CLUB - HUB/MULTI-SPORTS PROJECT

Report Summary:

To determine the level and source of financial support that City Area Committee is prepared to contribute towards South Wilts Sports Club's Hub/Multi-Sports Club Project.

1. Background:

1.1. Members will recall that at the City Area Committee (Community) Meeting on 25th March 2008, a report was presented regarding South Wilts Sports Club's plans to develop A Hub/Multi-Sports Club Project that would see the development of new changing and social facilities and the appointment of a sports development co-ordinator /officer that will progress sport and recreation for clubs and community. (The City Area Committee Report and supplementary information is attached as Annex A).

1.2. At the previous meeting Members agreed to:

- 1.2.1. support in principle South Wilts Sports Club's visions to develop a Hub/Multi-Sports Club for the benefit of the local community
- 1.2.2. the committee agree in principle to support the club financially with a capital contribution of between £50,000 and £100,000 subject to a further report
- 1.2.3. that a report be prepared by officers outlining where the above sum of money could be sourced
- 1.2.4. that the committee wish to see the provision of access between Wilton Road and Lower Bemerton investigated as part of the development

2. Development of the Project:

2.1. Since the last meeting the South Wilts Sports Club Hub/Multi-Sports Committee have been progressing with the project. A planning application for the project has now been submitted. The pavilion is a two-storey building with seven changing room plus officials changing, and committee room/lounge/bar on the ground floor. Upstairs are the main social area with kitchen/bar and skittles and a committee room/social area. The planning application also includes the provision of five houses, two pairs of semi-detached and one detached house. A footpath accessing Lower Bemerton from the Wilton Road has been included as part of the project and will be subject to planning permission. (A plan of the pavilion and the footpath are

attached as Annex B and Annex C. Please note that these are not copies of the final planning submissions drawings).

- 2.2. The total cost for the project is estimated to be in the region of £1.1million. This includes the pavilion, recarpeting of the synthetic pitch and the Hub Club Development Officer. The table below demonstrates sources of funding and current position.

Source	£k	Current Position
S&SWSC Fund-raising & reserves	150	£135k secured
Salisbury District Council (Community Fund)	10	£10k secured
Sport England	150	£150k subject to successful stage 2 application, but money ear-marked
Wilton Estate sponsorship	250	£250k in discussions over new lease and rents
English Cricket Board	100 - 150	Subject to further discussion and seeking increased contribution
Salisbury District Council	50 - 100	Subject to Committee Area Meeting - 20/01/09
Football Foundation	50 - 100	Facility funding from NGB, seeking increased contribution
England Hockey	25 - 50	Facility funding from NGB, awaiting NGB funding allocations
Other sources (grants, trusts, member loans, donations)	100	None committed, to be progress following planning decision
Estimated Total Project Cost	1.06m	Shortfall to be addressed

3. Financial Information

- 3.1. The Council's Community Fund committed £10,000 to the project in the first tranche of grants in June 2008. The Club is now at a stage whereby it requests a commitment to further funding from the Council, as per the Minutes of the previous meeting 25/03/08.
- 3.2. In principle further funding for this project could come from one of three sources:
- 3.2.1. **From Committees Reserves.** The committee has sufficient reserves to fund this request if it so wishes although this will be at the expense of other projects, as at present the resources have been identified to meet the proposed capital programme. As at 1st April 2008, the Committee's Reserves include £696,450, plus an estimated contribution from 2008/-9 of £94,240. Therefore £790,690 approx. is available. This sum must also be viewed however in the context of the likely requirement for these reserves in setting up the new City Council for Salisbury.
- 3.2.2. **Development Contributions utilising the R2 Policy.** Up to £150,000 approx. of uncommitted R2 funds are available from the City Area. Agreement to fund an amount from these reserves will reduce the amount available to fund future projects. A further amount of £165k of R2 funds are potentially available, but have not yet been released for expenditure. Further advice has been sought from both Planning and Transportation regarding the use of R2 funds for this purpose and in principle there is no reason why R2 funds cannot be used.
- 3.2.3. A combination of points 3.2.1 and 3.2.2 above.

3.3 It should be noted that any funding approved by this Committee will be subject to planning consent being granted to the Club together with the Club's ability to raise the balance of the capital required prior to work commencing on site. Contracts should not be let prior to the Club demonstrating confirmed sources of additional funding that provide the balance of capital costs and ratified by financial services.

4. **Consultation Undertaken:**

4.1 As per the previous report South Wilts Sports Club has had various discussions with local ward councillors with positive feedback for the project. The Club has also consulted its current member clubs and existing users regarding the project also with very positive results. The club has started to engage with other clubs and organisations that could be supported by the project, or who could be potential customers again with positive feedback. Local residents that may be directly affected have also been consulted with no adverse feedback received. The sports club has evidence of these discussions.

5. **Recommendations:**

City Area Committee (Community) is requested to:

- (i) Agree the amount of funding between £50 and £100k that it is prepared to contribute towards this project
- (ii) Agree the source(s) of funding listed in 3.2 above:
 - a. The full amount from Committee Reserves
 - b. The full amount from Developers Contributions (R2)
 - c. A combination of a) and b).
- (iii) Agree that any funding approved for South Wilts Sports Club is subject to:
 - a. A successful planning application
 - b. Confirmation of secured funding for the balance of capital works

6. **Background Papers:**

Sport England SW Regional Plan for Sport 2004-08 - 'Life's Out There - Be Active'
Wiltshire and Swindon Activity and Sports Partnership Action Plan 'First Active'
Salisbury District Council's Sport, Recreation and Physical Activity Policy, 'Be Active Stay Active'
Salisbury Sport and Physical Activity Alliance Action Plan

7. **Attachments:**

- 7.1. **Annex A** - City Committee Report and Supplementary Information - 25/03/08
- 7.2. **Annex B** - Plan of the proposed pavilion
- 7.3. **Annex C** - Plan of the proposed footpath from Wilton Road to Lower Bemerton

8. **Implications:**

You must complete the following:

- **Financial:** Contained within the report under section 3 Financial Information. As discussed in the report, funding from committee reserves or from developer contributions is feasible, although it may be at the expense of other projects that the new council may wish to carry out.
- **Legal:** The use of R2 funds for specific elements of this project is compliant with policy. Resources can be used to fund the sports pavilion and the re-surfacing of the synthetic pitch.
- **Human Rights:** None at this stage
- **Personnel:** None at this stage
- **Community Safety:** None at this stage

- **Climate Change:** None at this stage
- **Equality and Diversity:** None at this stage
- **Council's Core Values:** All
- **Wards Affected:** South Wilts Sports Club is situated in the Bemerton Ward. Any physical implications will only affect this ward. However the project itself will benefit a wider community, current and new users come from many wards. Greatest usage is likely to come from those within a 20 minute drive time of the facility

Report

Report subject: South Wilts Sports Club - Hub/Multi-Sports Project

Report to: City Area Committee (Community)

Date: 25/03/08

Author: Louise Cary, Principal Sports Development Officer

SOUTH WILTS SPORTS CLUB - HUB/MULTI-SPORTS PROJECT

Report Summary:

Members are asked to consider the proposal that has been submitted by South Wilts Sports Club to develop a Hub/Multi-Sports Club and determine the principle of agreeing the level of financial support that they are prepared to contribute to the project.

1. Background:

- 1.1. South Wilts Sports Club and its member clubs are amongst the most pro-active and dedicated clubs within the area. In particular the cricket and hockey clubs are committed to providing safe, effective and quality coaching opportunities for a wide range of age groups and offer an extensive competitive programme for members. South Wilts Cricket Club in particular has gained Club Accreditation from three recognised sources, are leading the way in terms of development in the county and are providing support to other cricket clubs in the area.
- 1.2. The concept of hub, or multi-sports clubs has been identified within the Sport England (SW) Regional Plan for Sport 2004 - 2008 as a key mechanism for achieving greater community involvement in sport and recreation and improving the quality and level of provision and opportunities. Strategic Theme 1 'Delivering Community Sport', references the 'need to set up a network of multi-sport hub clubs with a network of community co-ordinators, in order to provide a range of high quality and locally accessible opportunities'. This concept also supports the priority of increasing participation by 1% per annum.
- 1.3. Salisbury District Council's Sport, Recreation and Physical Activity Policy 'Be Active Stay Active' under Policy 2 'Supporting Community Activities' recognises the need to support the development of sporting clubs and organisations so that they can provide safe, well organised activities for the community.
- 1.4. The Wiltshire and Swindon Activity and Sports Partnership (WASP) First Active Strategy (Key Challenge 10 Club Development) recognises the need for clubs that are the cornerstone where both long-term participation and the opportunity to compete and fulfil personal potential can be built. A key target is to establish a 'Hub-Club' in the County.

- 1.5 With these objectives linking local plans through to regional strategies, the concept of developing a hub/multi-sports club within South Wiltshire, based on need and potential, has become a priority for sport and wider community development. South Wilts Sports Club has been identified as the club within the area where this is most needed and where potentially most can be achieved.

2. The Hub/Multi-Sports Concept

2.1 The concept of the hub/multi-sports club is about the following principles:

- The hub/multi-sports and satellite concept comprises a single hub-site involving a number of clubs on that site, with the potential for a link with a range of satellite clubs
- The hub/multi sports site will be well equipped for sports specific and training facilities, social events and will have space for growth, particularly for informal activities
- The hub/multi-sport site will provide management, coaching and training for on-site clubs, as well providing these services for smaller satellite clubs where capacity is insufficient
- It is expected that the hub site will have a full-time professional to support a coaching programme for the hub site, satellite clubs and local schools/community groups
- The coaching programme will be based around the principles of Long Term Athlete Development and provide a framework to generate lifelong participation, improve players performance and create more participative opportunities for the community

2.2 The characteristics of a hub/multi-sports site and the services that the hub will provide can be divided into two distinct areas; 'Management' and 'Player Development'

2.2.1 Management

- Governance and Business Planning
- Co-ordinated training and club development programmes
- Membership Packages and Use of Facilities
- Integrated marketing, promotion and fund raising
- Integrated monitoring
- Co-ordination of volunteer workforce

2.2.2 Participation and Player Development

- Co-ordinated delivery and access for a wide range of community group and individuals
- Co-ordinated generic holiday/activity programmes and coaching camps
- Co-ordinated activity, coaching and competition programmes
- Co-ordinated links with local schools, colleges, universities
- Shared information of player development opportunities
- Co-ordination of district and sub-regional development squads
- Access to conditioning programmes

2.3 South Wilts Sports Club has been working over a number of years to achieve its vision of being a flagship club for sport and recreation in the area. The multi-sports club concept has given South Wilts Sports Club the opportunity to develop its project which will see the development of new changing and social facilities and the appointment of a sports development co-ordinator /officer that will progress sport and recreation for clubs and community. A more detailed outline of the project has been provided by South Wilts Sports Club in advance of the meeting. This is attached as Annex A.

2.4 The project has the backing of the Wiltshire and Swindon Activity and Sports Partnership, officers of Salisbury District Council and Sport England South West, where the project is one of two identified within Wiltshire to receive Sport England Funding. South Wilts Sports Club

submitted their Stage 1 application to Sport England's Community investment Fund in April 2007 and have since then been working on their Stage 2 application.

3. Financial Information

- 3.1. The Club is now at a stage whereby it requests official support from Members with a view to gaining clarity regarding potential funding from the Council.
- 3.2. The club estimates that the cost of the project will be in the region of £1,000,000 and have also indicated the potential sources of funding that includes a request for £100,000 from Salisbury District Council.
- 3.3. In principle funding such as this could come from one of four sources
 - from Committees reserves – The committee has sufficient reserves to fund this request if it so wishes although this will be at the expense of other projects
 - Development Contributions utilising the R2 Policy – The committee already has an approved project list and this application would be an additional project. Further advice would have to be taken from Forward Planning and Transportation to ascertain the availability of R2 monies over the next 12 months. Further advice should also be taken from Legal Services to ensure that the use of R2 complies with relevant legal agreements
 - Request a capital contribution from the General Fund via Cabinet and Full Council. This may have to be in liaison with Wiltshire Council
 - A combination of the three above
- 3.4. The Committee should be aware that there are a number of other Community groups within the City who are also looking for Capital funding.
- 3.5. It should be noted that any funding approved by this Committee will be subject to planning consent being granted to the Club and the club's ability to raise the balance of the Capital required prior to work commencing on site. Contracts should not be let prior to the club demonstrating financial viability.

4. Consultation Undertaken:

- 4.1 South Wilts Sports Club has had various discussions with local ward councillors with positive feedback for the project. The Club has also consulted its current member clubs and existing users regarding the project also with very positive results. The club has started to engage with other clubs and organisations that could be supported by the project, or who could be potential customers again with positive feedback. Local residents that may be directly affected have also been consulted with no adverse feedback received. The sports club has evidence of these discussions.

5. Recommendations:

City Area Committee (Community) is requested to:

- (i) support in principle the South Wilts Sports Club's vision to develop a Hub/Multi-Sports Club for the benefit of the local community.
- (ii) agree in principle to support the club financially with a capital contribution of between £50K to £100K subject to a further report.
- (iii) If the committee is minded to support in principle (i) and (ii) above a report be prepared by Officers outlining where this sum of money could be sourced.

6. **Background Papers:**

Sport England SW Regional Plan for Sport 2004-08 - 'Life's Out There - Be Active'
Wiltshire and Swindon Activity and Sports Partnership Action Plan 'First Active'
Salisbury District Council's Sport, Recreation and Physical Activity Policy, 'Be Active Stay Active'
Salisbury Sport and Physical Activity Alliance Action Plan

7. **Implications:**

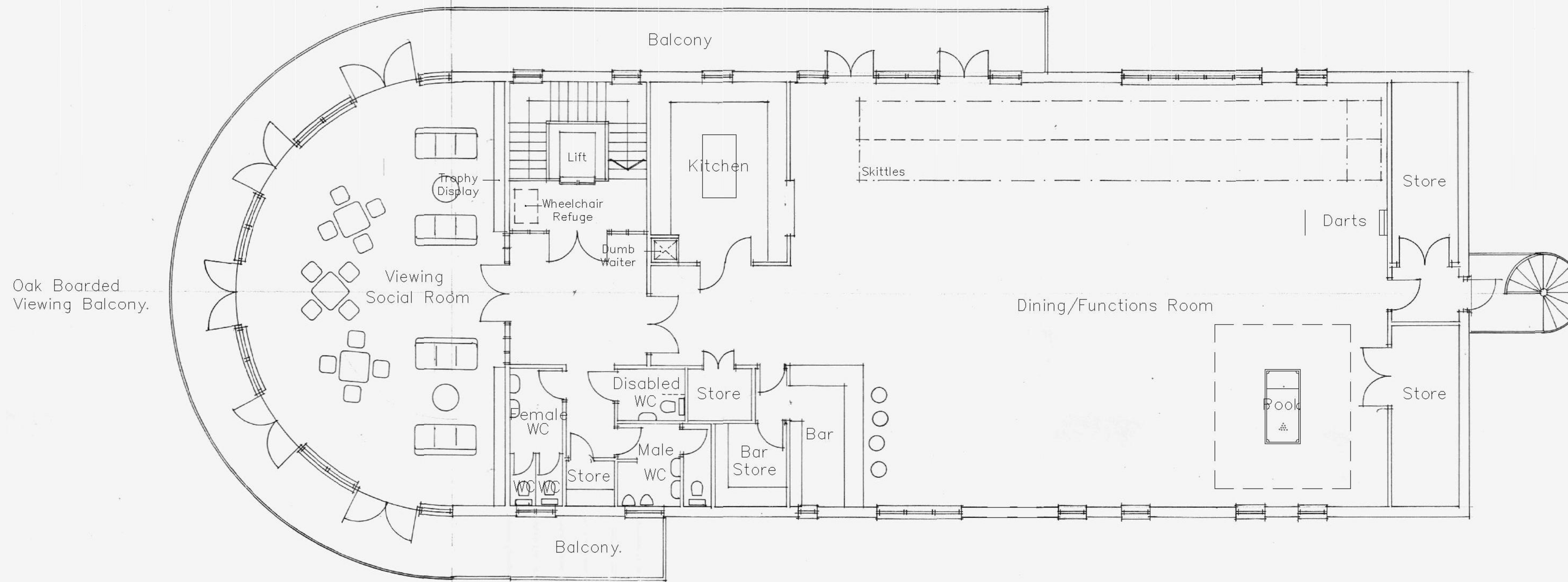
You must complete the following:

- **Financial:** Contained within the report under section 3 Financial Information. As discussed in the report, funding from committee reserves or from developer contributions is in place, or possible, subject to further decisions on allocation. The capital programme for the General Fund for 2008/09 has already been set and agreed, so decisions on investing in a new scheme such as this from the General Fund Capital Funds may fall to the new Wiltshire Unitary Council.
- **Legal: As contained within the report**
- **Human Rights:** None at this stage
- **Personnel:** None at this stage
- **Community Safety:** None at this stage
- **Climate Change:** None at this stage
- **Equality and Diversity:** None at this stage
- **Council's Core Values:** All
- **Wards Affected:** South Wilts Sports Club is situated in the Bemerton Ward. Any physical implications will only affect this ward. However the project itself will benefit a wider community, current and new users come from many wards. Greatest usage is likely to come from those within a 20 minute drive time of the facility

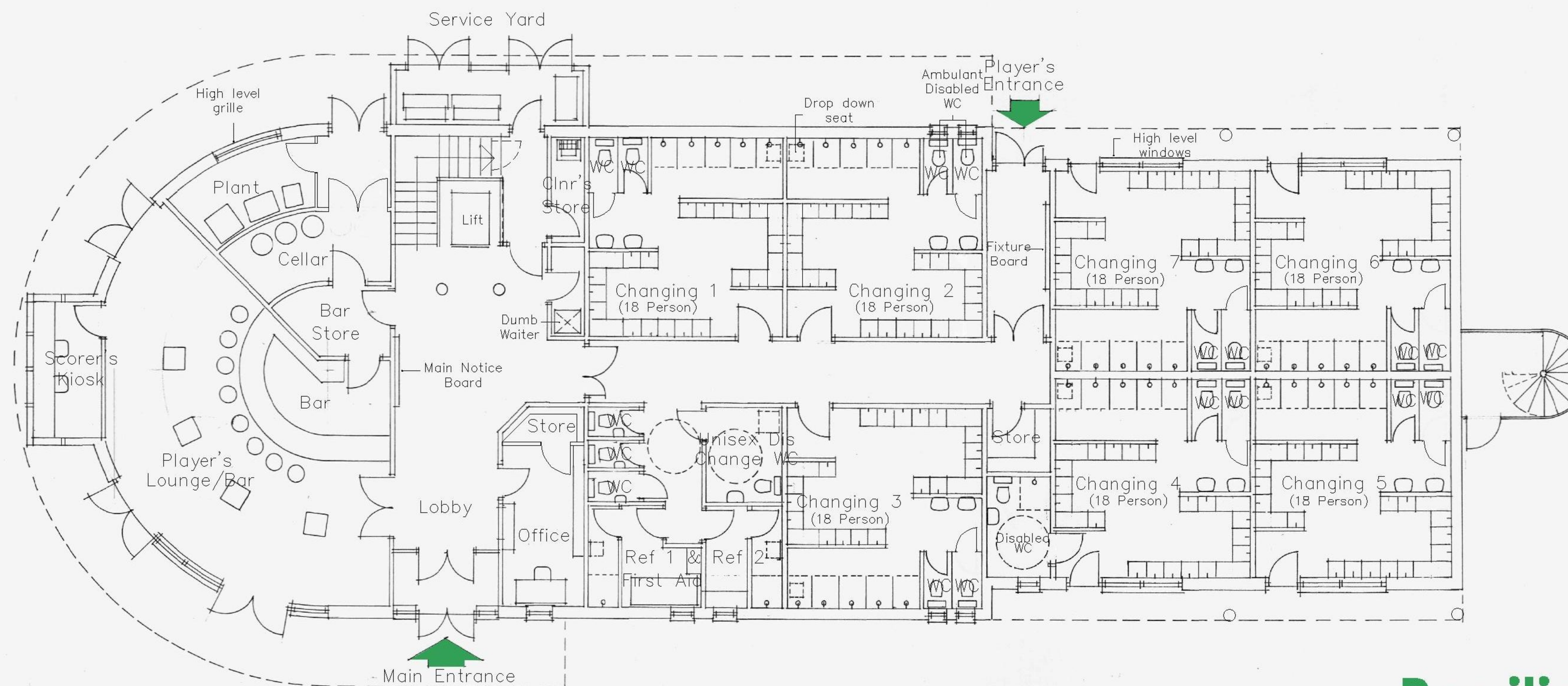
Salisbury & South Wilts Sports Club



rephrosspartnership



First Floor Plan.
Floor Area: 502M²



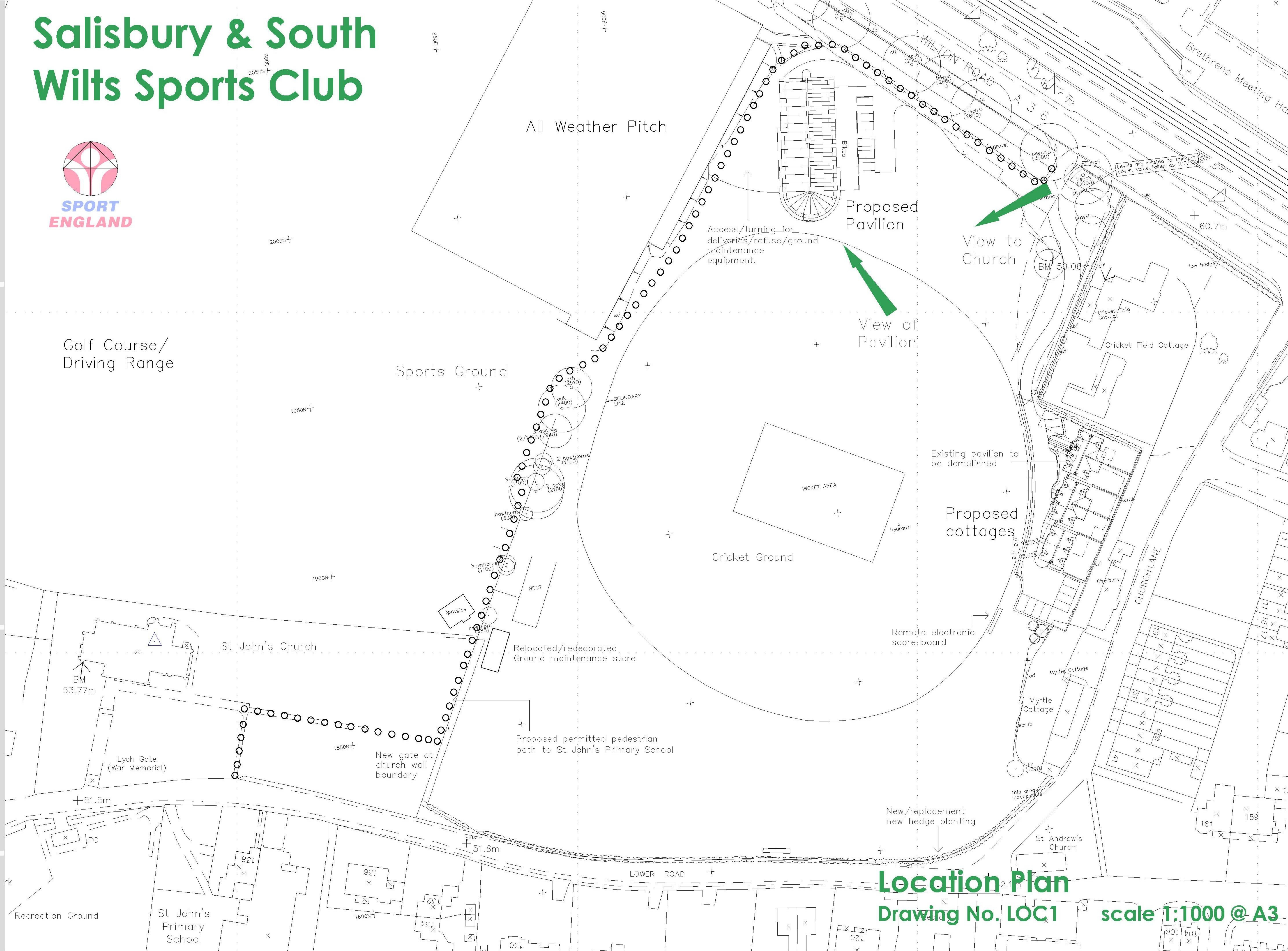
Ground Floor Plan.
Floor Area: 487m².

Pavilion Floor Plans
Drawing No. 101 scale 1:200 @ A3

Salisbury & South Wilts Sports Club



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Location Plan
Drawing No. LOC1 scale 1:1000 @ A3

Recreation Ground
St John's Primary School